Designers Flaunting



Michael Dominik Sontag

Elle called him "überflieger" (it means "high flyer"), and as the winner of the most recent Beck's Fashion Experience in Berlin, he's becoming well known as one of the most successful young designers of the city.

Sontag in September has obtained his Master collection at the Kunsthochschule Berlin Welßensee, after several stunts as an intern at c. neon, Frank Leder in Berlin, as well as at Kenzo and Givenchy in Paris. Contrary to the normal approach to fashion design, Michael Sontag does things his own way—there is no particular inspiration, no themes or fixed boundaries; instead, one feels the uncompromising use of the finest natural materials which create a continuous, clean and elegant look for a sophisticated market. One also feels the underlying exploration of original cuts and the clever combination of sills, cashmere and wool with new-age active fabrics more often found in the more functional field of clothing, of his collection is evident in the limited quantity he affers only upon order. Michael Sontag is taking a big dive into his career with this first defile, which is made possible by IMG and other co-sponsors who believe in young talent. Vital for this premiere is Hausammann and Moos, a Swiss textile Group who support him with the finest cotton, providing a solid basis for the collection.



60 « Sensationz4u « October 2009 » Sensationz4u » 61





SENSATIONZ, INDIA, JULY 2009

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DARK RED DRAPED SILK TROUSERS, NAVY-GREEN DRAPED WOOL-DOUBLEFACE GILET

October 2009 > Sensationz4u > 67